



7 Steps To Self-Publishing Success

The internet has enormously helped the self-publishing book industry. Millions of authors currently have the opportunity to reach their target audiences, and in many cases, become highly successful. Along with this success other careers occur as spin-offs such as movies, speaking engagements and additional new book sales. Below are 7 Steps To Becoming A Self-Publishing Success.

1. Know that you can...will...and that you are good enough to be a successful author. Some critics like to belittle people who self-publish. Don't fall for this. Many self-published books have gone on to become highly successful top sellers and top such as: **The Celestine Prophecy – James Redfield; The Wealthy Barber – David Chilton; 50 Shades of Grey– E. L. James** just to name a few.
2. Start with the “Happy Ending”. What results would you like to happen with your book? Write the things down that you would like to happen to your book....This will give you some direction on which course to follow when it comes to later marketing your book.
3. Develop a system to market your book. What are you charging for your book? Where do you see it selling? Where will you have your 1st book launch? Who's your target market? Where do they congregate? Why would they buy your book?
4. Have an idea for the look of your cover but hire a professional or a graphic artist to complete your book cover...You can also go to www.fiverr.com to get a great rate.

5. After you have written your book, get a fresh pair of eyes (a professional proof-reader) to edit your book. After you publish your book on well-known sites such as Amazon or Google Books, it is set-in-stone....So before you publish, make sure you have the look...words and format that you really can live with and want to present to the world.

6. Make sure you get a copyright on your book through The Library Of Congress <https://www.copyright.gov/forms/formtx.pdf> to protect your authorship.

7. Set aside a budget to market your book. Research the many ways you can successfully get a return on your investment. This is a business...treat it seriously! Educate yourself about what you need then seek help from marketing professionals. Promote Promote Promote!!!!

Make some notes on “Action Steps that you will take immediately!

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